

### TOP EMPLOYERS OF 2013-2014 GRADUATES (NON-TEACHING)

*(Employers listed include alumni of bachelor and master's programs)*

- Hormel Foods
- Southwest Minnesota State University
- Northwestern Mutual
- Sanford USD Medical Center
- Southwest Health & Human Services

### TOP EMPLOYERS OF 2013-2014 GRADUATES—TEACHING

*(Employers listed include alumni of bachelor and master's programs)*

- Austin Public Schools
- Marshall Public Schools
- Sioux City -West Middle School
- Alexandria Public Schools
- Lakeview School District

### TOP UNDERGRADUATE MAJORS--HIGHEST NUMBER OF GRADUATES

- Management (BS)-52 Graduates
- Elementary Teacher Education (BS)-37 Graduates
- Early Childhood Education (BS)-31 Graduates
- Psychology (BA)-29 Graduates
- Exercise Sciences (BS)-29 Graduates

Career Services at SMSU assists students in career assessment and development, job and internship searching, interview preparation, resume and cover letter writing, graduate school preparation and employer networking.

Employers from the Midwest conduct on-campus interviews throughout the year

### NOTES:

- 1) Caution about the use of data for a program is advisable when the number of graduates is low or the number of "Status Unknown" exceeds 15% of the total graduates.
- 2) Graduates or individuals who know the graduates provided this information, including relatedness of employment to program of study.
- 3) "Related Employment Part-time" includes graduates who reported related employment but did not indicate the number of hours worked per week.
- 4) "Unavailability for Employment" includes graduates who chose not to seek work, were unable to work, or were international students who returned to their homelands.
- 5) "Status Unknown" includes graduates who could not be located or did not respond to requests for information.
- 6) Categories of employment can include some graduates who also reported continuing education but indicated that employment was their preferred classification.
- 7) "Continuing Education" can include some graduates who also reported employment but indicated that continuing education was their preferred classification.
- 8) Information on graduates who both worked and pursued further education is available in supplemental materials.
- 9) Sums of percentages might not equal total percentages due to rounding.
- 10) N/A ("Not Applicable") is displayed in the "Percent of Available" row when there are no graduates available
- 11) Status of graduates available for related employment includes: related employment full time and part time, unrelated seeking related and looking for work
- 12) Related employment rate is determined by taking the number of work related divided by the work related and unrelated work seeking related and looking for work.

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The Annual Report is available online at:  
[www.SMSU.edu/go/CareerServices](http://www.SMSU.edu/go/CareerServices)  
Resources; Employment Statistics

## Bachelor's & Master's Degree

# 2014 Annual Employment Report

Status of Graduates Available for Related Employment\*  
(92% Return Rate)

**Total Related Employment: 92.3%**  
**Employed but Seeking Related: 6.4%**  
**Still Looking: 1.2%**

Status of All Graduates

**Continuing Education: 11.9%**



Career Services

# Employment Success 2014 SMSU Employment Statistics \*

\*Source: MnSCU Graduate Follow-Up Tracking – Report 1.0

\*\*Graduates pursuing advanced Degrees

\*\*\* Graduates who responded to survey and are employed in chosen career field (full/part time)

BA Bachelors of Arts

BS Bachelor of Science

BAS Bachelor of Applied Science

Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major/Degree	Major	Total Graduates	Work Related	Work Unrelated Seeking Related	Work Unrelated Not Seeking Related	**Continuing Education	Looking for Work	Status Unknown/Unavailable for Work	***Percent Employed in Major
Accounting, BS	16	10	1	0	1	0	4	90.9%	Management, BAS	26	22	0	0	4	0	0	100%
Agribusiness Management, AS	1	1	0	0	0	0	0	100%	Management, BS	52	33	5	0	6	1	7	84.6%
Agribusiness Management, BS	10	8	1	0	0	1	0	80%	Marketing, BS	20	16	0	0	2	0	2	100%
Agronomy, BS	2	1	0	0	1	0	0	100%	Mathematics, BA	6	2	2	0	2	0	0	50%
Art, BA	10	6	0	0	2	0	2	100%	Mathematics Education, BS	4	4	0	0	0	0	0	100%
Art Teacher Education, BS	1	1	0	0	0	0	0	100%	Medical Laboratory Science, BA	2	2	0	0	0	0	0	100%
Autism Spectrum Disorders, GC	20	20	0	0	0	0	0	100%	Music, BA	3	3	0	0	0	0	0	100%
Biology, BA	13	7	0	0	6	0	0	100%	Music Teacher Education, BS	3	1	1	0	0	0	1	50%
Business Administration, BS	3	3	0	0	0	0	0	100%	Philosophy, BA	4	2	1	0	0	0	1	66.7%
Chemistry, BA	3	2	0	0	1	0	0	100%	Physical Education, BS	15	5	2	1	3	0	4	71.4%
Chemistry, ACS, BS	2	0	0	0	1	0	0	100%	Physical Education, Teaching, BS	7	5	1	0	0	0	1	83.3%
Chemistry Education, BS	1	1	0	0	0	0	0	100%	Political Science, BA	9	2	4	0	2	0	1	33.3%
Communication Arts & Literature Education-Communication Studies, BS	3	3	0	0	0	0	0	100%	Professional Writing and Communication, BA	3	3	0	0	0	0	0	100%
Communication Arts & Literature/Secondary Education/English, BS	6	4	1	0	1	0	0	80%	Psychology, BA	29	10	2	1	11	1	4	76.9%
Communication Studies, BA	5	4	0	0	0	0	1	100%	Psychology, BS	1	0	0	0	1	0	0	0%
Communication Studies, BS	1	0	0	0	0	0	0	100%	Public Administration, BA	1	1	0	0	0	0	0	100%
Communication Studies: Broadcasting & Digital Media, BS	9	9	0	0	0	0	0	100%	Social Work, BS	23	13	2	0	1	1	6	81.3%
Computer Science, BS	14	8	0	0	0	1	5	88.9%	Sociology, BA	9	5	1	0	1	0	2	83.3%
Culinology, BS	11	10	0	0	0	0	1	100%	Spanish, BA	3	3	0	0	0	0	0	100%
Early Childhood Education, BS	31	23	0	0	5	0	3	100%	Theatre Arts, BA	2	1	0	0	0	0	1	100%
Educational Studies, BS	3	2	0	0	0	0	1	100%									
Elementary Teacher Education, BS	37	33	0	0	2	0	2	100%									
Environmental Science, BS	8	8	0	0	0	0	0	100%									
Exercise Science, BS	27	5	2	1	16	0	3	71.4%									
Finance, BS	22	19	0	0	1	0	2	100%	<b>GRADUATE PROGRAMS</b>								
Health Education, BS	3	2	0	0	0	0	1	100%	Business Administration, MBA	44	25	0	0	2	0	17	100%
History, BA	14	11	2	0	1	0	0	84.6%	Education, MS	122	114	1	0	2	0	5	99.1%
Hospitality Management, BS	14	11	1	0	0	0	2	91.7%	Special Education, MS	15	15	0	0	0	0	0	100%
Individualized Interdisciplinary Studies, BA	1	0	1	0	0	0	0	0%									
Individualized Interdisciplinary Studies, BS	2	0	0	0	2	0	0	0%	Graduate with Graduate Certificate	20							
Justice Administration, BS	19	7	2	0	4	0	5	70%	Graduates with Associate Degree	4							
Liberal Arts and Sciences, AA	6	2	0	0	3	1	0	66.7%	Graduates with Bachelor of Applied Science Degree	22							
Life Science/Biology Education, BS	4	2	0	0	2	0	0	100%	Graduates with Bachelors Degree	356							
Literature, BA	4	2	0	0	1	0	1	100%	Graduates with Masters Degree	155							
Literature Creative Writing, BA	10	4	3	0	2	0	1	57.1%	<b>Total Graduates</b>	<b>557</b>							

Statistical Analysis Notes can be found on back side of tri-fold